



State of the City Reporting Indicators

CONNECTED COMMUNITY				
INDICATOR	MEASURE	DATA SOURCE/FREQ.	TARGET	
1	<p><u>SENSE OF BELONGING</u></p> <p>This indicator is designed to measure an individual's sense of belonging within their community. By 2025 we want every individual to feel valued, supported and accepted by their community.</p>	<p>a) Percentage of individuals who can get help from friends, family and neighbours when needed.</p> <p>b) Percentage of individuals who feel part of their community.</p> <p><i>Nb: average of the following two measures</i></p>	<p>Community consultation survey - Annual (February 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>First year <56% (2007 community consultation survey – 56% - satisfaction with feeling part of the community)</p>
2	<p><u>VOLUNTEERING</u></p> <p>Volunteering is a wonderful opportunity for individuals to give their skills, life experience and expertise to the community. This indicator is designed to measure the commitment to community services and an enhanced quality of community life, by active participation in it.</p>	<p>Percentage of individuals who have participated in any formal or informal voluntary work over the past twelve months. e.g. Volunteered at a hospital, bought groceries for an elderly friend or family member, helped build something in the community, taught dog training at the local dog obedience club etc.</p>	<p>FCC - Community Consultation Survey - Annual (February 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>First year <45% (2007 Community consultation survey 44.3%)</p>

WELL GOVERNED

	INDICATOR	MEASURE	DATA SOURCE/FREQ	TARGET
3	<p><u>SATISFACTION WITH COMMUNITY ENGAGEMENT</u></p> <p>This indicator is designed to measure the community's overall satisfaction with Council's engagement in decision making on key local issues (community engagement). It will also be used to gauge the level of confidence the community feels in regard to the transparency of Council's governance.</p>	<p>Level of satisfaction with Council's engagement in decision making on key local issues.</p>	<p>DVC - Vic Local Government Indicators - Annual (April/May 2009)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>First year >64% (2007 DVC survey 63%)</p>
4.	<p><u>PARTICIPATION IN COMMUNITY ENGAGEMENT ACTIVITIES</u></p> <p>This indicator is designed to measure community members' level of participation in local decision making and having an opportunity to 'have their say'.</p>	<p>Percentage of individuals who have participated in a community engagement activity in the last twelve months <i>e.g. attended a town meeting, public hearing or public affairs discussion group, met with, called or sent a letter to any local politician, Joined a protest or demonstration, signed a petition.</i></p>	<p>FCC - Community Consultation Survey - Annual (February 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>First year > 51% (2007 CIV Survey 50.6%)</p>

PROUD AND SAFE

	INDICATOR	MEASURE	DATA SOURCE/FREQ	TARGET
5	<p><u>FEELING SAFE</u></p> <p>This indicator is designed to measure how safe members of the community feel in their local area. It is important to be able to demonstrate that people feel safe in their own homes, in their streets and around their areas of shopping, business and recreation.</p>	<p>Percentage of individuals who feel safe in the suburb they live in during the DAY/NIGHT <i>Nb: Average of the above two measures</i></p>	<p>Community Safety Pulse Survey - Annual (October 09)</p> <p><u>Responsibility: Community Safety</u></p>	<p>> 80% (2007 Community Pulse Survey Day - 87.4 - Night - 68.4% = Average 77.9%)</p>

RICH AND VIBRANT CULTURE

INDICATOR	MEASURE	DATA SOURCE/FREQ.	TARGET
<p>9</p> <p><u>PARTICIPATION IN ARTISTIC AND/OR CULTURAL ACTIVITIES</u> This indicator is designed to measure the community's participation in or attendance at artistic and cultural activities to broaden their knowledge and understanding of different people and ideas.</p>	<p>Q. In the past month I have attended or participated in an artistic and/or cultural activity or event.</p> <ul style="list-style-type: none"> a) Painting or drawing b) Other art of craft activities c) Playing a musical instrument c) Singing d) Other types of performing, for example acting or dancing e) Creative writing f) Show, music event or theatre g) Community or major event 	<p>FCC - Community Consultation Survey - Annual (February 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>< 49% (2007 CIV Survey People who participated in arts and related activities in the last month – Frankston 48.4% against Southern Metro average of 46.9%)</p>
<p>10</p> <p><u>ATTENDANCE NUMBERS AT EVENTS, ATTRACTIONS AND THE VIC</u> Frankston City has positioned itself as a thriving regional capital by the bay which offers a multitude of attractions and events for locals and visitors alike. This indicator is designed to measure attendance numbers at the city's major events and attractions. By 2025, we want to be seen as a 'must see' destination.</p>	<p>Estimated attendance for major events from the following over a twelve month period: Frankston Christmas Festival, Frankston Sea Festival, sponsored community events, Sand Sculpting, McClelland Gallery + Sculpture Park, FAC, Cube 37, Frankston Visitor Information Centre, I Love Frankston Footy Day and I Love Frankston Cup.</p>	<p>Internal data collection – Annual (December 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>No similar data collected in Frankston City is currently available to benchmark against to set a target.</p>

LEARNING COMMUNITY

	INDICATOR	MEASURE	DATA SOURCE/FREQ	TARGET
11	<p><u>EARLY LEARNING PROGRAMS</u> Local and international evidence has shown that participation in a quality early childhood program can have long term benefits for children including, literacy, numeracy, improved employment prospects, improved health outcomes and enhanced self esteem. Early childhood programs provide the opportunity for children to develop their social, emotional, physical, cognitive and language skills.</p>	<p>The percentage of 3 and 4 year olds enrolled in early learning programs including preschool and childcare</p>	<p>Kindergarten data through the Department of Education and Early Childhood Development (census every March) Childcare data collected internally (Maternal and Child Health) through inclusion support facilitators – Annual (Dec 09)</p> <p><u>Responsibility: Maternal and Child Health</u></p>	<p>At present our kindergarten participation rate is 83.8% and the State average is 92.5% making it vital that we increase this in the future. We would hope that we had increased the average by 1% in November of 2009.</p>
12	<p><u>SCHOOL LEAVERS</u> This indicator is designed to help demonstrate we are keeping our younger people at school; they are entering post-school programs that develop employment and intellectual development</p>	<p>Total number of students completing Year 12 or equivalent or engaged in apprenticeship/ traineeship, training program, employment over a twelve month period.</p>	<p>There would be multiple sources in which this data would need to be collected including local schools/colleges, Australian Apprenticeship Centre, DEECD, training programs via Skillsplus, Link Employment, Wise Employment etc. – Annual (Dec 09)</p> <p><u>Responsibility: OD (contractor possibly required to collect data)</u></p>	<p>No similar data collected in Frankston City is currently available to benchmark against to set a target.</p>
13	<p><u>LIFELONG LEARNING</u> This indicator is designed to monitor lifelong learning. Frankston Library alone has one of the largest and most comprehensive range of books, music CDs, films and magazines in one location in Victoria. Part of Frankston's</p>	<p>Total number of current library memberships at Frankston/Carrum Downs Libraries and Seaford/Langwarrin shop</p>	<p>Internal Collection – Annual (Dec 09)</p> <p><u>Responsibility: Communities</u></p>	<p>>50,000 (Carrum Downs - 10,854 Frankston - 35,616)</p>

	Art's and Culture Precinct, Frankston library is a vibrant and engaging community hub.	and Library Express (can be broken down into the following age groups. 0-5, 6-11, 12-17, 18-24, 25-39, 40-54, 55-64, 65+)		Other (seaford, langwarrin shop & library express) - 2844 Total Frankston Library Service resident membership - 49,314)
--	--	---	--	--

BUSINESS PROSPERITY AND LOCAL EMPLOYMENT

INDICATOR	MEASURE	DATA SOURCE/FREQ	TARGET
14 LOCAL EMPLOYMENT OPPORTUNITIES This indicator is designed to monitor local employment opportunities. By 2025 Frankston City will be a place where people want to work and where there are meaningful work opportunities – there will be a great diversity in the jobs that are offered and more people are working close to home.	Percentage of full time/ part time staff employed by businesses in Frankston City	Annual Business Survey - Annual (April/May 2009) <u>Responsibility: Economic Development</u>	FT> 85% PT> 64% (2007 Business Survey - 84.5% reported having full-time employees and 63.1% part-time)
15 WORKING AND LIVING IN FRANKSTON This indicator is designed to measure the 'work' and 'live' aspect of the 'work, live, visit' positioning statement as set out in the Council Plan 2008-2012 (pg 1). It will also help to gauge local businesses are increasingly offering meaningful employment and broader community benefits.	The percentage of residents who work within the municipality	FCC - Community Consultation Survey - Annual (February 09) <u>Responsibility: Marketing Services</u>	>38% (People Working and Living in the Same LGA 37.9% of employed people living in area - 2006 - Aust Bureau of Statistics)

16	<p><u>OCCUPANCY RATES</u> This indicator is designed to assess business prosperity by assessing occupancy rates of commercial/industrial premises within the municipality.</p>	<p>Percentage of industrial/commercial premises that are tenanted.</p>	<p>FCC (Internal data) – July 09 <u>Responsibility: Economic Development</u></p>	<p>CAD target - 93% CAD - 90.3% as @ April 2008 Other precincts - figures currently being collated for the first time - so there is no benchmark or target possible</p>
----	--	--	--	---

WELL PLANNED, WELL BUILT AND WELL MAINTAINED

	INDICATOR	MEASURE	DATA SOURCE/FREQ	TARGET
17	<p><u>BIKE AND WALKING PATHS</u> This indicator is designed to measure Council's commitment to continue to support an active, healthy culture. Community consultation identified that our city values walking and cycling and safe and attractive paths which connect our suburbs. Gaps or missing paths are currently being identified via community consultation as part of a 2.4 million project over the next five years.</p>	<p>Total number of kilometres of new foot/ shared paths being developed in response to gaps identified by the community.</p>	<p>Council project - Annual (July 2009-June 2010) <u>Responsibility: Infrastructure</u></p>	<p>TBC at the end of the financial year</p>
18	<p><u>ALTERNATIVE TRANSPORT MODES (1)</u> This indicator is designed to measure a reduction in car use by providing efficient alternative transport. The main aim emerging from this theme was to develop indicators that demonstrated improved accessibility of services and ease of commute, through the use of well planned streets, shopping areas, and connected transport routes;</p>	<p>Percentage of households/ businesses within 400 metres of public transport</p>	<p>Internal collection via GIS – July 09 <u>Responsibility: Information Services</u> <i>NB: According to the Dept of Infrastructure, 400 metres is the nationally recognised distance for the catchment of a bus service. The distance is 800metres for fixed rail services.</i></p>	<p>No similar data collected in Frankston City is currently available to benchmark against to set a target.</p>

19	<p><u>ALTERNATIVE TRANSPORT MODES(2)</u> This indicator is designed to measure an increase in alternative modes of transport or car pooling for regular commitments such as work.</p>	<p>Percentage of individuals who use alternative transport or car pool to get to work or regular weekly commitments e.g. Taking the kids to swimming lessons. 1 Never; 3 Occasionally; 5 Always</p>	<p>FCC - Community Consultation Survey - Annual (February 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>No similar data collected in Frankston City is currently available to benchmark against to set a target.</p>
20	<p><u>PRESENTATION AND CLEANLINESS</u> This indicator is designed to measure satisfaction with 'well maintained' by revealing how the community see aspects of the city from a cleanliness and presentation perspective.</p>	<p>Level of satisfaction with the presentation and cleanliness of the foreshore, open spaces, CAD and local suburbs. <i>NB: Measure is the average of four questions</i></p>	<p>FCC - Community Consultation Survey - Annual (February 09)</p> <p><u>Responsibility: Marketing Services</u></p>	<p>No similar data collected in Frankston City is currently available to benchmark against to set a target.</p>

CLEAN AND GREEN

	INDICATOR	MEASURE	DATA SOURCE/FREQ	TARGET
21	<p><u>RESIDENTIAL WATER USAGE PER HOUSEHOLD (PER ANNUM)</u> This indicator is designed to assist in measuring how the community protect and enhance (where possible) the natural environment, maximise the efficient and responsible use of natural resources (water).</p>	<p>Total water usage per household per annum</p>	<p>South East Water - Annual (July 2009)</p> <p><u>Responsibility: Environment</u></p>	<p><153.13Kl per house hold per annum</p> <p>(153.13Kl per household – 2006/2007)</p>
22	<p><u>RESIDENTIAL WASTE TO LANDFILL PER HOUSEHOLD (PER ANNUM)</u> This indicator is designed to assist in measuring how the community protect and enhance (where possible) the natural environment by generating less waste.</p>	<p>Total waste to landfill per household per annum</p>	<p>Solo waste contractors - Annual (July 2009)</p> <p><u>Responsibility: Environment</u></p>	<p><410 kG per household per annum</p> <p>Vic Local Government</p>

				Annual Survey – waste curb side services – Sustainability Victoria Metro waste region of 30 councils 4 th - 414.38kG Putrescibles waste collected in 2006/07
--	--	--	--	--